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FOR IMMEDIATE RELEASE

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**MONTICELLO CONSULTING GROUP AND DIRECT ENERGY, LP
ANNOUNCE SUCCESSFUL COMPLETION OF DEBT SALE**

*Despite economic downturn and weakening debt sale market,
Monticello Consulting Group assists Direct Energy with selling portfolio of bad debt*

Charleston, South Carolina – November 12, 2008 – Monticello Consulting Group, a consulting and advisory firm, announced today that Direct Energy, LP finalized the sale of a portfolio of bad debt utility accounts.

“We are pleased to assist Direct Energy with this debt sale, and delighted to help close the deal in this difficult economic environment,” said Bruce Gay, President of Monticello Consulting Group. “This is Direct Energy’s second debt sale and affirms their belief that selling certain aged receivables increases overall recovery performance.”

Selling debt is a late-stage recovery tool utilized by many credit issuers in the banking, retail, healthcare and utility industries.

“Direct Energy is extremely pleased with the results of this sale,” said Aparna Rajaram, A/R Manager - MME Finance at Direct Energy.”

About Monticello Consulting

Monticello Consulting Group works closely with clients to improve financial performance, optimize the revenue cycle, reduce risk and improve processes. Monticello Consulting Group is privately held and based in Charleston, South Carolina. For more information, visit www.monticelloconsulting.com

About Direct Energy, LP

Direct Energy, a wholly owned subsidiary of Centric plc, was acquired by Centrica in August 2000, and has grown to become one of the largest energy retailer in North America, providing gas, electricity and related services to more than five million business and residential customers in Canada and the United States. By combining energy and home services Direct Energy is able to

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offer a simple, one-company resource for natural gas and electricity, HVAC equipment service and repair, and energy-efficient home improvements to commercial and residential customers.

In addition to the acquisition of CPL Retail Energy ("CPL") and WTU Retail Energy ("WTU") in 2002, DE also markets to customers in the Houston and Dallas footprints under the Direct Energy brand, and together currently serve approximately one million customers across the state of Texas.

For more information, visit: www.directenergy.com

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